



**CYNEFIN CENTRE**  
MAKING SENSE OF COMPLEXITY

# MEMBERSHIP OPTIONS

**SENSEMAKER® TRAINING AND SOFTWARE MEMBERSHIP  
PACKAGES FOR NFP, GOVERNMENT, PUBLIC AND  
ACADEMIC ORGANISATIONS**

Cynefin Centre membership is designed for individuals and organisations with existing experience of using SenseMaker®, or those looking to build internal capability. The membership provides a licence to access the SenseMaker® platform for a period of one year, and includes varying levels of training and light touch consultancy support.

In general, membership is available for not-for-profit organisations, academic institutions and government at various levels. Not for profit organisations set up and funded by commercial organisations are also eligible if they are independent of the sponsor. Depending on your level of experience with SenseMaker®, the size of your organisation or scale of projects, and your area of interest, there are multiple ways to join The Cynefin Centre as an individual or organisation.

We recognise that learning how to make use of this tool in the best possible way can take time, and so we have carefully put together various membership options to suit these different needs.



## FIRST TIME CYNEFIN CENTRE MEMBERSHIP

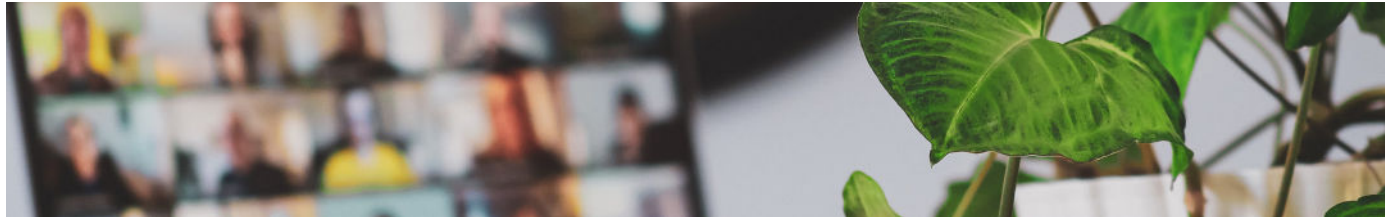
In our years of experience working with clients we have put together a package for first-time users with the aim of focusing on a smaller amount of engagements with increased support time and training for the first 12 months. Within this bundle, you will be given access to our Virtual Quick Start training (to provide mentoring for one of your membership projects), as well as support from the Cynefin Centre team of experienced consultants. The aim of this bundle is to train capability and experience in individuals and small teams in a mentored way, building into longer-term memberships. Alternatively, if you are looking to pilot SenseMaker®, or do a one-off capture, you might wish to check out our [Fast Launch](#) or [Pulse](#) options.

DESCRIPTION	FOR STUDENTS OR MICRO NOT FOR PROFITS	LITE MEMBERSHIP AVAILABLE TO UNIVERSITIES, MUNICIPAL PUBLIC SERVICES AND NGO'S	FULL MEMBERSHIP MEDIUM UNIVERSITIES, COLLEGES, LOCAL GOVERNMENT OR GOVERNMENTS DEPARTMENTS OF SMALL COUNTRIES	FULL MEMBERSHIP LARGE NATIONAL GOVERNMENT DEPARTMENTS OR LARGE ORGANISATIONS	FOR WHOLE GOVERNMENT USE BY MAJOR COUNTRY/ WORLDWIDE USE FOR NOT FOR PROFIT
QUICKSTART PLACES	1	2	3	6	10
SENSEMAKER PROJECTS	1	1	2-3	4-6	POA
NUMBER SENSEMAKER PROJECT OWNERS (FULL PLATFORM ACCESS)	1	2	3	6	10
COLLABORATORS (ALL FUNCTIONALITIES, BUT CAN'T INITIATE A PROJECT)	0	1	3	6	10
NUMBER OF VIEWERS (CAN VIEW DATA BUT NOT INITIATE A PROJECT)	2	5	15	30	POA
SENSEMAKER DESIGN SUPPORT AND CONSULTANCY	2 days	2 days	4 days	6 days	POA
PREMIUM MEMBERSHIP	YES	YES	YES	YES	YES
ACCESS TO WEBINARS & RESOURCES	YES	YES	YES	YES	YES
DISCOUNT ON CYNEFIN COMPANY RETREATS	YES	NO	YES	YES	YES

\*Additional user accounts and projects can be added for a fee, please enquire.

**CONTACT US**





## ONGOING CYNEFIN CENTRE MEMBERSHIP

Ongoing membership allows the flexibility to carry out bespoke research in any field for those with prior experience of using SenseMaker®. This membership option includes very light touch consultancy through design reviews, alongside community support. There are membership options aimed at not-for-profit, academic, and government organisations who are looking to design their own SenseMaker® projects.

### Membership Benefits Include:

- Join the growing community of Sense-Making practitioners
- Licence to use SenseMaker® projects with optional customisations
- Training in Cynefin and SenseMaker® outputs
- Access to Cognitive Edge Premium Network
- Access to Webinars and resources

DESCRIPTION	FOR STUDENTS OR MICRO NOT FOR PROFITS	LITE MEMBERSHIP AVAILABLE TO UNIVERSITIES, MUNICIPAL PUBLIC SERVICES AND NGO'S	FULL MEMBERSHIP MEDIUM UNIVERSITIES, COLLEGES, LOCAL GOVERNMENT OR GOVERNMENTS DEPARTMENTS OF SMALL COUNTRIES	FULL MEMBERSHIP LARGE NATIONAL GOVERNMENT DEPARTMENTS OR LARGE ORGANISATIONS	FOR WHOLE GOVERNMENT USE BY MAJOR COUNTRY/ WORLDWIDE USE FOR NOT FOR PROFIT
QUICKSTART PLACES	1	2	3	6	10
SENSEMAKER PROJECTS	1	2	5	Reasonable use (up to 10 major projects).	Reasonable use (up to 20 major projects).
NUMBER SENSEMAKER PROJECT OWNERS (FULL PLATFORM ACCESS)	1	2	3	6	10
COLLABORATORS (ALL FUNCTIONALITIES, BUT CAN'T INITIATE A PROJECT)	0	1	3	6	10
NUMBER OF VIEWERS (CAN VIEW DATA BUT NOT INITIATE A PROJECT)	2	5	15	30	POA
SENSEMAKER DESIGN REVIEWS	1	2	3	5	10
PREMIUM MEMBERSHIP	YES	YES	YES	YES	YES
ACCESS TO WEBINARS & RESOURCES	YES	YES	YES	YES	YES
DISCOUNT ON CYNEFIN COMPANY RETREATS	YES	NO	YES	YES	YES

\* Students given first option to intern at the event and attend for free  
 \* Price on enquiry for options that fall outside of these membership types.

If you would like to become a Cynefin Centre member or have specific needs and would like to discuss bespoke support, please contact us to see how we can accommodate.

[CONTACT US](#)



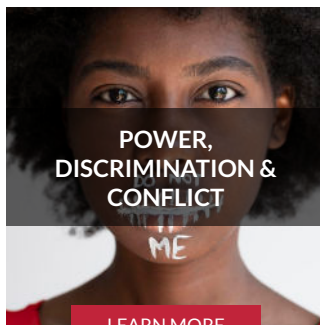
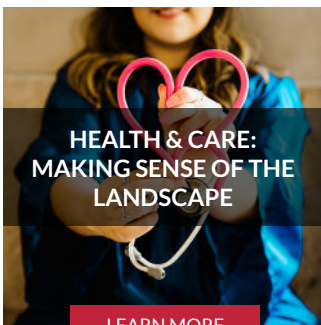
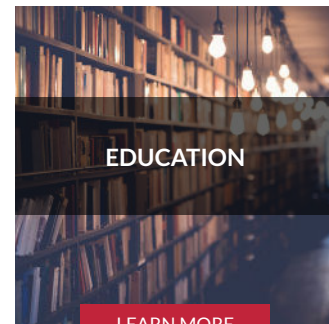
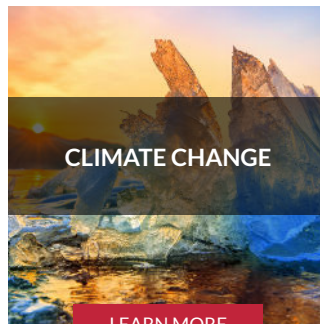
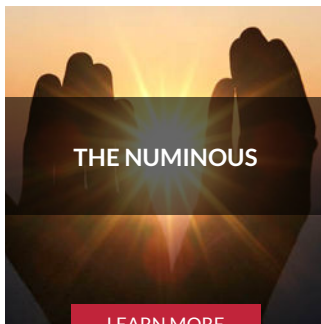




## PROGRAMME MEMBERSHIP

Most of the organisations we work with are either members of the Cynefin Centre, with one or multi-year memberships that allow them to carry out multiple projects, or members of a specific programme. A programme membership offers those who join it an opportunity to contribute to an existing body of research, ongoing support, and access to a community of practice made up of individuals and organisations working in topics related to the programme area. It can be a good option for anyone new to the methods and SenseMaker® tool.

Current areas of focus for programme memberships are:



### Programme Membership Includes:

- Join the growing community of Sense-Making practitioners
- License to use SenseMaker® projects with optional customisations
- Training in Cynefin and SenseMaker® outputs
- Access to Cognitive Edge Premium Network
- Access to Webinars and resources



## STUDENTS AND TRAINING

### Students and Membership Bursaries

To ensure that Cynefin Centre membership is accessible to all who work towards a better world, a limited number of membership bursaries are available. Successful applicants to these can be awarded memberships for free or at a reduced cost. Students are encouraged to consider SenseMaker® in their studies, and as such are welcome to apply for the bursary.

Please complete [this application form](#) if you would like to be considered. Note that applications will be reviewed within four weeks of application.

### SenseMaker® Virtual Quick Start

All memberships include training places in our SenseMaker® Virtual Quick Start. These courses are held frequently throughout the year; small cohorts go on a 8-week learning journey taking them through the basics of Cynefin, right the way through to designing a SenseMaker® instrument and piloting it. Quick start offers you an opportunity to benefit from a blended learning approach which includes access to our online learning platform, live tutorials, and consultation sessions with expert SenseMaker® practitioners. This means you will receive expert guidance and support in designing and safely running your first pilot. This training intervention bundles participation for up to 3 members in each team, and includes a 4-week licence to run your project if purchased as a standalone.



[REGISTER INTEREST HERE](#)